

### Internal Assessments 2021 - Media

Assessment Papers	Assessment style	Assessment Criteria
Paper 1:  90 minute paper  (60 marks)	<b>Representation- Industry- Audience</b>  3 Industries: <ul style="list-style-type: none"><li>- Music industry</li><li>- Film industry</li><li>- Advertising</li></ul> 1 Representation question: 30 marks 1 Industry question: 15 marks 1 Audience question: 15 marks	AO1: Theoretical framework and contexts AO2: Analyse and evaluate
Paper 2:  90 minute paper  (60 marks)	<b>TV-Magazine-Online</b>  Answer on 2 sections only. 60 marks total.	AO1: Theoretical framework and contexts AO2: Analyse and evaluate
<p>The Internal Assessment Papers will only cover aspects of the course that have been studied up to 1st April 2021.</p> <p>The breadth of the paper generally reflects the weighting of the Units in the official Eduqas syllabus and the proportion of marks awarded to different Assessment Objectives (AO) across the A-level.</p> <p>All objectives have been examined and assessed in some part in the Internal Assessment.</p> <p>The final grade for A-Level media will be derived from the results of:</p> <ol style="list-style-type: none"><li>1) Non-Examined Assessment (Coursework)</li><li>2) Internal Assessments</li><li>3) Classroom based assessments from across Year 13</li></ol>		