

SOCIAL SCIENCE

Level 3 Applied Diploma in Business



Examination Board: WJEC
Subject Leader(s): Mr G Baker



Course Structure

Unit	Topics/Unit Title	Assessment	A Level (%)
1	The Organisation: Survival & Prosperity	On-screen examination (External)	25%
2	Active Marketing	Controlled Assessment (Internal)	25%
3	Organisational Strategies and Decision Making	On-screen examination (External)	25%
4	Markets and Customers	Controlled Assessment (Internal)	25%

What does the course involve?

The Level 3 Applied Diploma in Business is designed to offer an exciting and interesting experience through applied learning into the world of business.

An understanding of the business world is relevant to most jobs roles. The course is designed to help you obtain the required knowledge, understanding and skills associated with many types of employment.

The course is assessed partly by controlled assessment where students will focus for a time on a specific project, and two on screen examinations.

Further Study/Employment Prospects

One purpose of the course is to use this qualification to support access to higher education courses such as: marketing, national and international business, management and finance.

Alternatively, the course allows students to gain the required understanding and skills to be able to undertake employment within business.

Entry Requirements

Ideally students will have, at least a Level 4 in English and Maths. However, it is more important that students feel suited to working on long term topics and being able to write up their findings as a business project.